

BECOMING A FOUNDER

Introducing Ruth's Marriage –
From corporate professional to
founder of a global brand

R u t h E s u m e h



My name is Idowu Ruth Esumeh (popularly called Coach Ruth). I am the founder of Ruth's Marriage. Ruth's Marriage is a marriage counseling & relationship coaching company focused on helping couples enjoy their marriage God's way.

After over 10 years of working in corporate employment as a marketing, branding & business development expert, I launched Ruth's Marriage officially during Covid (Covid was one of my biggest blessings in disguise).



I have always had the passion for marriages and building my own thriving brand along this line amongst many more interests. I stepped into being a marriage counselor fully during Covid and it's one of the best decisions I have ever made.

Following the end of my previous employment, I got some very good offers to continue in corporate employment and I was tempted to take them, but deep within me, I knew I did not want that life anymore, I knew it was time to take everything I have learnt, the passion in me and launch out into my own purpose and pursue one of my biggest passion. I knew God had equipped me with the wisdom and gift to do this.

Alongside God's wisdom, I took international certifications in relationship counseling and family therapy.



I officially started Ruth's Marriage in 2020 on Instagram @ruthsmarriage with 44 followers and crossing into 2024, we have over 240,000 followers and still growing. It's been one of the most fulfilling things I have ever done and still doing. The growth I have experienced, the challenges, the fulfillment, the joy in doing what I love, my team, the positive feedback, the luxury of having my own time, the people I meet from diverse parts of the world through counseling, the testimonies...and of course the profit.



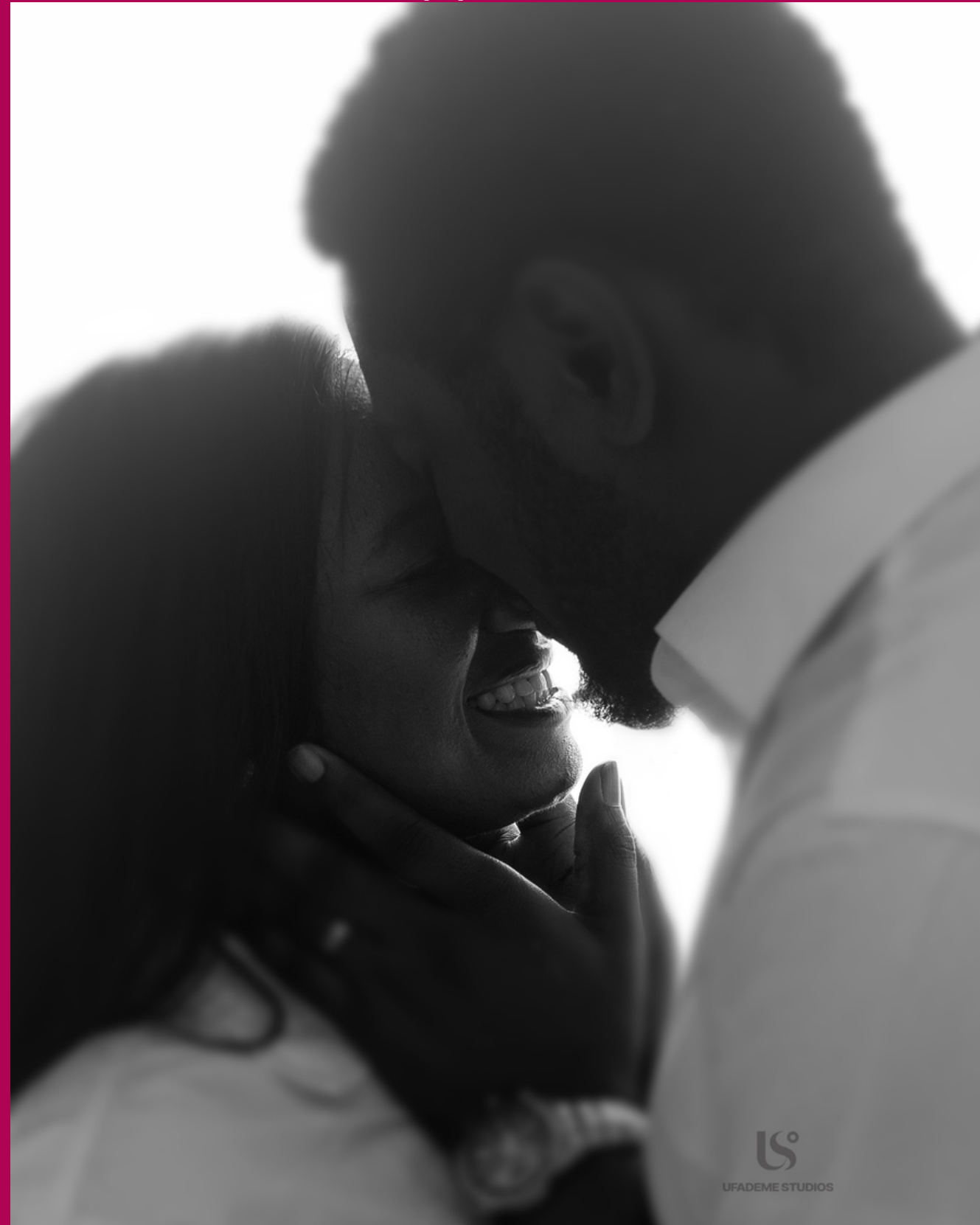
Since then, we've become global! With clients from several countries like India, America, UK, Kenya, Jamaica, Canada, Australia, Bahamas, Barbados, all parts of Africa and recently we had a couple from Israel...that was huge for me!

In the last 2 years, I wrote two books (available on the website). Never knew I was an author while I was in corporate employment...lol. I have spoken at churches and events on marriage and relationships... This is really just the beginning, we have a huge vision



That's why we decided to come on LinkedIn too. I believe you can have a great career and still have a great marriage, I also believe that choosing who you do marriage with is a major decision that will either affect your career positively or negatively..so singles, we got you covered. We are here to make your marriage better even if it was great before...Like my pastor would say, if you practice the things that we will be teaching and sharing from this pulpit(or rather on this page😊) for 3 months, you are sure to start to see more positive changes in your marriage

I couldn't have done all this without God...
and my sweetheart, my darling husband, my biggest
supporter.



To know more about Ruth's Marriage, visit our website –
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